



Heritage Cedar®

VARIFORM®
by **Ply Gem**





When it comes to your home, your life and your peace of mind, Variform vinyl siding makes every moment matter. Since 1964, professionals and homeowners alike have trusted Variform for its high quality, durability and beauty, earning it one of the highest satisfaction ratings in the industry.

You can choose from a wide array of styles and one of the largest color palettes in vinyl siding. It's virtually maintenance-free and never needs painting. Plus, Variform is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. The Variform brand has products that make homes beautiful and life easier and offers an impressive limited lifetime transferable warranty.

It all adds up to give you a beautiful home and time to enjoy life's sweetest moments.

A photograph of a man and a young boy sitting in a grassy field at sunset. The man, wearing a blue shirt, is blowing bubbles with a green wand. The boy, wearing a grey shirt, is smiling and holding a colorful container of bubble solution. Several bubbles are floating in the air. The background is a soft, golden glow from the setting sun.

This is
where
your **life**
takes place

Heritage Cedar[®]

Cedar shingles have a rich texture and natural charm. They've adorned homes from country cottages to sprawling Victorian mansions. Used as an accent, they add an extra dimension to gables and dormers. With Heritage Cedar, you can have the distinctive look of cedar shingles without the maintenance. Molded from real cedar shingles, Heritage Cedar replicates their natural texture on all exposed surfaces (including the area between shingles). Even our variegated colors recreate the weathered look of a seaside cottage. For natural detail and stunning curb appeal, nothing comes close to Heritage Cedar.



Weather-Resistant



UV Protected



Low Maintenance

Pictured on cover: Heritage Cedar Hand-Split in Wedgewood



Choose with Confidence

As a brand that has spanned generations of building and remodeling, Variform has always been defined by new and innovative ideas. The brand was the first to create variegated technology, a double-staggered nail hem, and a rollover locking leg that have resulted in a more dependable, durable and securely fastened siding panel, even in the face of high-velocity winds. We use only the best raw materials and continuously test our products to ensure a lifetime of reliable performance. We're as committed as ever to great products, so you can be confident you've chosen wisely.

Vinyl Siding is a Smart Investment

According to a recent study by REMODELING Magazine¹, homeowners who install vinyl siding, on average, recouped up to 75.6% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

¹Based on national averages in the 2019 Cost vs Value Report. Source: REMODELING magazine.



**HAND-SPLIT
SHINGLE
SIDING**



**PERFECTION
SHINGLE
SIDING**



**ROUND-CUT
SIDING**

Here's How Heritage Cedar Works For You

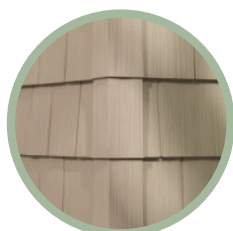
Heritage Cedar is a premium siding panel that provides excellent long-term protection for your home with little or no maintenance.

Never Needs Painting

Heritage Cedar looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel. Hand-Split and Perfection Shingles with their random shingle pattern creates the look of individual real cedar shingles. Round-Cut siding provides the authentic look of "fishscale" shingles without the expense or hassle of wood. A beautiful seamless application that also includes coordinating corner posts.



**UpRight®
Locking System**



**Shingle Siding
Matching Corner Post**



Shingles



Round-Cut

Wind Velocity up to 180 mph*

Heritage Cedar Shingles come with the exclusive patent-pending UpRight® Locking System† for easy, secure vertical installation. Mid-Span Locking Tab ensures a secure fit across the entire wall. "Straight-Up" lock feature provides a smooth and secure installation between windows and narrow spaces.

	Wind Load Design Pressure (DP)*	Wind Velocity**
Hand-Split	82.2 PSF	180 mph
Perfection	73.3 PSF	175 mph
Round-Cut	48.9 PSF	145 mph

*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

**Example wind velocity for 82.2 PSF is 180 MPH Zone B @ 30' building height

Premium Nominal Thickness

Hand-Split and D7 Perfection Shingle have .100" thick panels, T5 Perfection Shingle has .090" and Round-Cut has .080" thick panels to give it superior durability and dent resistance – over twice as thick as ordinary vinyl siding.

Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Premium Dark colors have additional UV protection to resist fading. Each panel has an authentic wood grain texture that looks like freshly sawn cedar.

†T5 Perfection Shingle is not available with the UpRight Locking System.

Sustainable Building, Responsible Living

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

Sustainable Resources

- Vinyl products made from abundant natural resources²
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick³
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

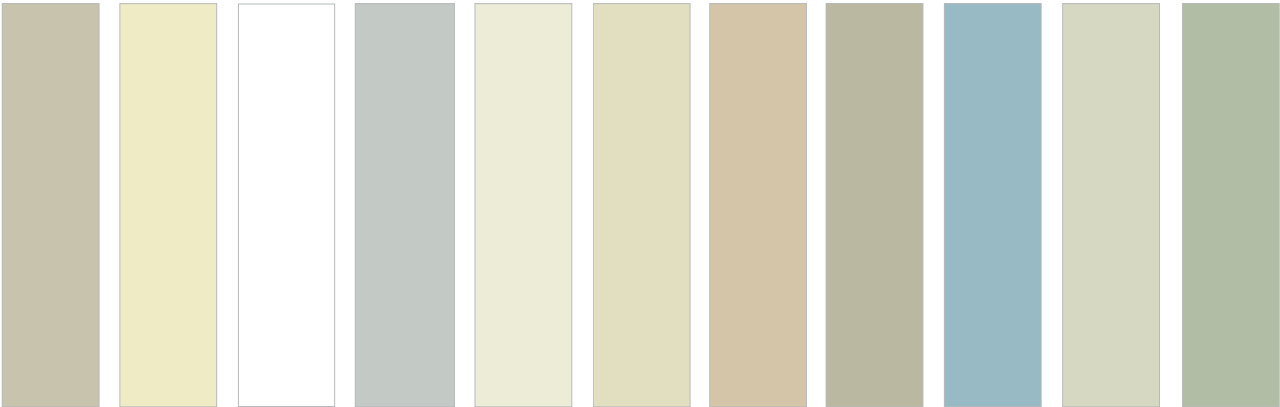
² "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI. October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

³ Ibid, page 10.

Colors that look
freshly painted,
year after year.



Standard Colors



Autumn Beige (7,R0)

Classic Cream (4S,P,R0)

Dover White (4S,P,R0)

Georgian Gray (4S,P,R0)

Island Pearl (4S,P,R0)

Natural Almond (4S,P,R0)

Sandtone (P)

Sandy Tan (4S,P,R0)

Savannah Blue (P)

Silver Mist (4S,P)

Spanish Olive (4S,P)

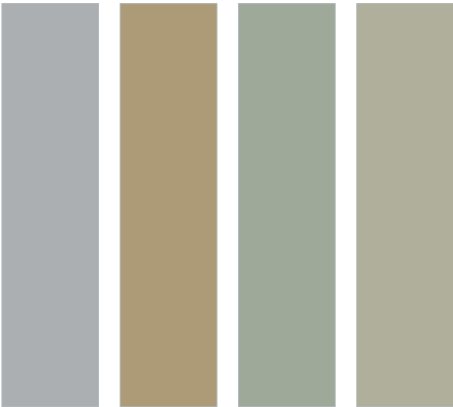
Flint (4S,P,R0)

Hazelnut (P)

Irish Thistle (4S,P)

Stone Mountain Clay (4S,P,R0)

Dark Colors



Shaded Colors



Cabin Cedar (4S,P)















Cottage Gray (4S,P)

Variform gives you a full spectrum of choices to express your individual style beautifully. Each color starts with the highest quality pigments blended throughout the panel to ensure consistent color that stands up to everyday dings and scratches.

Light or dark, bold or subtle, Variform colors will add lasting appeal to your home. No painting is ever needed. In addition to our own strict quality controls, they've been third-party tested to meet or exceed ASTM standards for color retention.

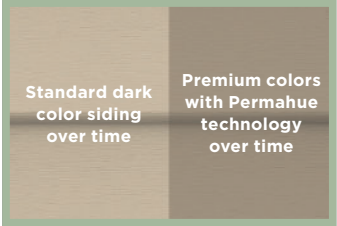


Premium Dark Colors

													
Antique Cinnabar (P*)	Bayou (HS, P)	Briarwood (HS, P)	Century Brownstone (HS, P*)	Deep Brunswick (HS, P*)	Mediterranean Palm (P)	Old Dublin (P*)	Pewter (HS, P)	Sagebrook (HS, P)	Sedona Red (HS, P)	Teak (HS, P)	Twilight Shadow (HS, P)	Urban Iron (HS, P*)	Wedgewood (HS, P)

Premium Color Collection

These rich, dark colors receive an extra layer of UV protection. Permahu® technology acts like a sunscreen to help prevent fading and weathering.



HS: Hand-Split Shingle
P: D7 and T5 Perfection Shingle
RC: Round-Cut
*Not available in T5



Details, details, details.

The Variform brand has all the accessories and details you need to complete your project, including corners, trim, guttering, soffits, door surrounds and fascia. The Variform brand is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. As a result, we can provide you with a wide range of enhancements that complement Variform products - Ply Gem gutter protection, Ply Gem Steel Siding, Ply Gem Trim and Mouldings, and Ply Gem Shutters and Accents. They all work together so that you can have worry-free maintenance and beauty down to the last detail.

Visit **variform.com** to design your dream home.

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*Consult the VSI Website at vinylsiding.org for current list of certified products and colors.



Vinyl Siding and Accent Panels



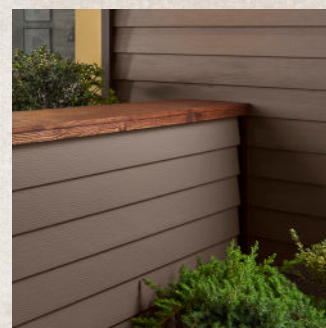
Gutter Protection



Rainware, Fascia, Soffit



Ply Gem Fence and Railing



Ply Gem Steel Siding



Ply Gem Shutters and Accents